

Product Designer

Kevin Cox

www.kevin-cox.ca

Professional Summary

Creative UX Designer with 10 years developing innovative, approachable user experience frameworks. Skilled at diverging from UX norms without alienating users. Ceaselessly focused on user-centric design decisions. Accomplished at creating wholly new frameworks that feel completely familiar to ease user adoption.

Experience July 2020 – October 2022

Product UI/UX Designer Intrado – CCPro, OnSip, CallCorp

- Resolved UX obstacles through testing and iteration, prioritizing Agile development methods.
- Managed cohesive design quality across projects, adhering to prescribed themes and functional choices.
- Presented UX designs and solutions to senior staff, making user-centric design decisions.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Designed UIs within frontend web frameworks such as React, exploiting associated templates and tools to shorten development times.
- Designed and maintained UI component frameworks within tools like Figma and Sketch.

January 2016 – April 2020

Product UI/UX Designer West Corporation – SchoolMessenger, Televox, Connect Analytics

- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Ensured all features strictly follow WCAG 2.0 AA accessibility guidelines.
- Built and maintained custom HTML framework.
- Designed, built, and maintained website designs across multiple brands.
- Analyzed user feedback to influence future UX updates, limiting user concerns and pain points during subsequent patch cycles.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.

April 2013 – January 2022

Web and Graphic Designer Intrafinity – Sharpschool, CivicLive

- Responsible for creating website designs from wireframe to HTML/CSS.
- Worked within multiple brands to create exciting web designs for Universities, K-12 schools, governments, and large companies.
- Collaborated directly with customers to define their needs and requirements.
- Redesigned and maintained current customer websites.
- Designed new features and templates. Created interactive marketing materials.
- Prototyped and designed new features for native mobile and web applications.

Education

2010 - 2013

**Multimedia Design &
Production Technician**

Humber College - Honors

Skills

- Layout Standards
- Wireframing
- Accessibility
- Prototyping
- HTML/CSS
- Product Development
- User Flows
- UI Updates
- Style Guides

Contact

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